Working Papers of the Department of Ecocommunication

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Adam Mickiewicz University
Faculty of Modern Languages and Literature
Department of Ecocommunication

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AN OUTLINE OF A MULTIPLY TRIUNE CONTINUUM MODEL OF LANGUAGE AND COMMUNICATION

Stanisław Puppel
Adam Mickiewicz University
Department of Ecocommunication

QUESTIONS TO BE ASKED:

I. What does the word ’’LANGUAGE” imply?

II. What does the word ’’EMBODIMENT” imply?

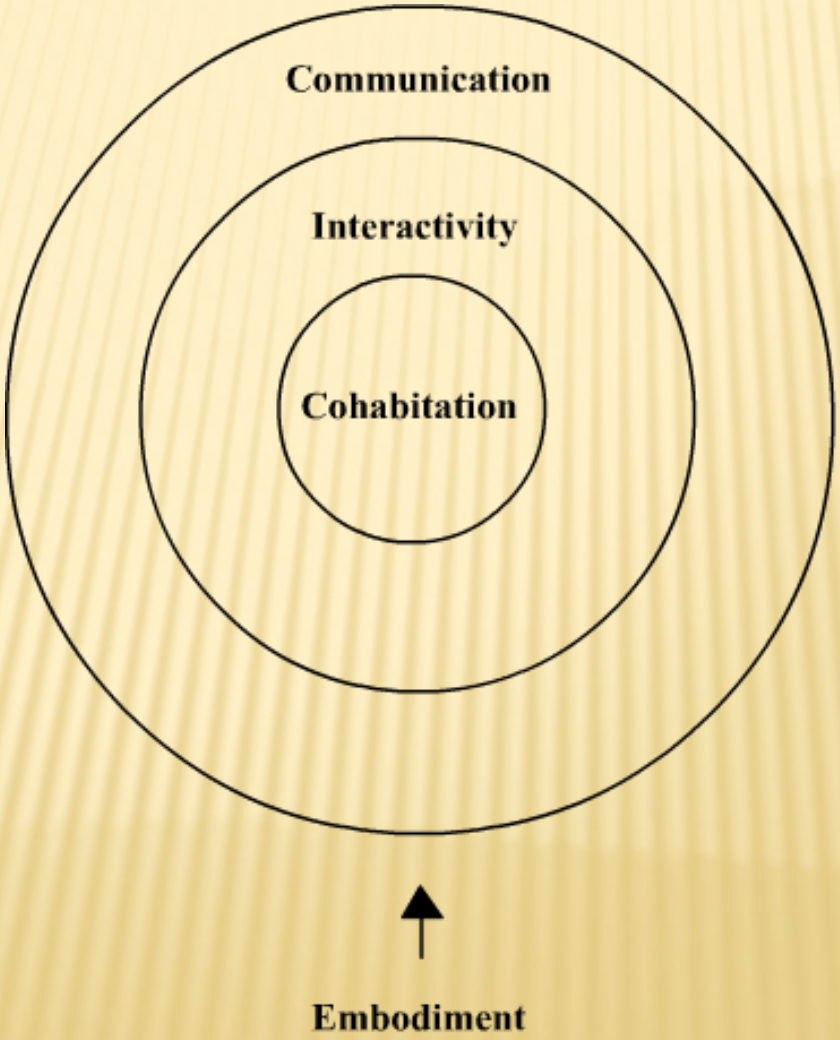
III. What does the dyad ’’LANGUAGE-COMMUNICATION” imply?

I. WHAT DOES THE WORD ”LANGUAGE” IMPLY?

- it implies EMBODIMENT (entity/body):
- STRUCTURE (it is pervasive):
- human organism
- human population
- human species (homo sapiens)
- human society (sociality)
- human culture. (e.g. ethnicity, institutions)

- The body goes into:
- **cohabitation** (sharing the space of the Earth, political geography)
- **interactivity** (sharing the other entities)
- **communication** (sharing all the resources through linking the entities in the semiosphere).

THE PRIMARY TRIUNE CONTINUUM - THE EMBODIMENT CONTINUUM



II. WHAT DOES THE WORD ’’EMBODIMENT” IMPLY?

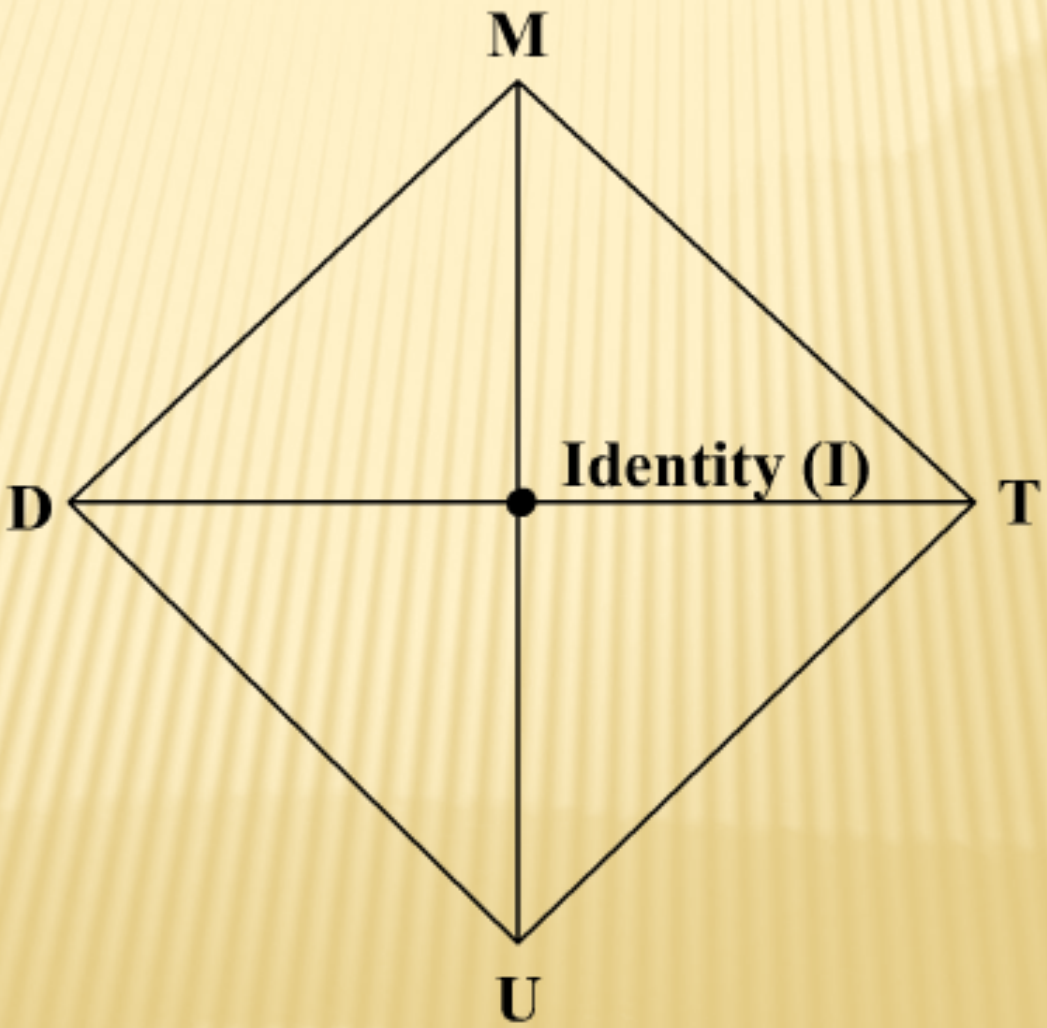
- It implies the IDENTITY of embodied agents
- which is of three types:
- Biological agents’ identity (BI)
- Social agents’ identity (SI)
- Cultural agents’ identity (CI).

- THE IDENTITY OF EMBODIED AGENTS is expressed in embodied agents' POLITICS (the art of running the government/management of the body to remain, win, dominate - sustainability).
- Three types of Identity Politics may be distinguished:
- Biological entity politics
- Social entity politics
- Cultural entity politics.

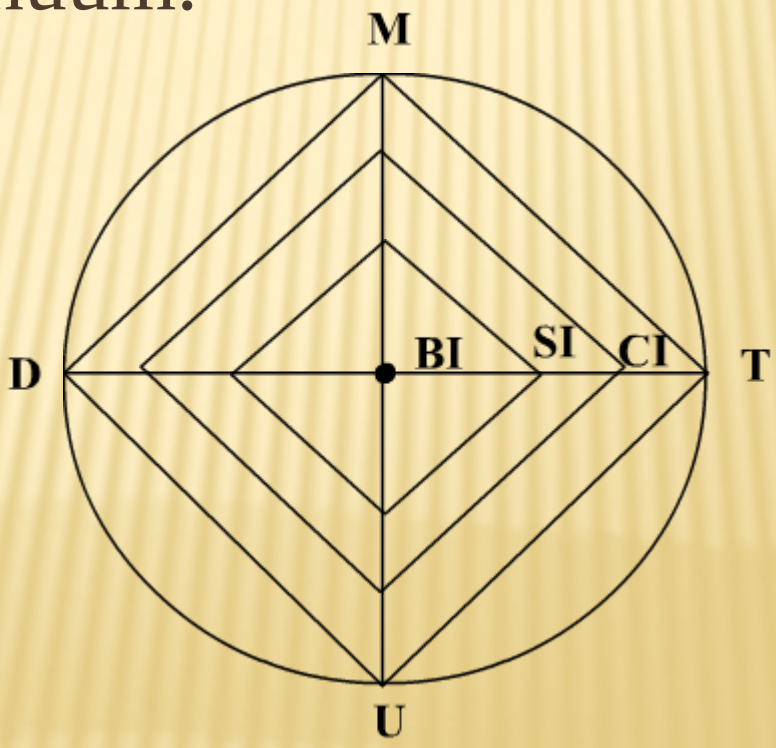
- ENTITY IDENTITY POLITICS requires the application of ENTITY POLICY.
- ENTITY POLICY requires the following:

- The embodied agents' politics – policy is based on the functioning of the IMPERIAL TETRAGON OF EMBODIMENT (ITE).
- The functioning of ITE is determined by the interaction of the following parameters:
- Militancy (M)
- Tradeoffs (T)
- Utility (U)
- Displays (D).
- Why Imperial?
- Under favourable conditions, the parameters are maximized.

THE IMPERIAL TETRAGON OF EMBODIMENT (ITE)



- The ITE works on the biological, social, and cultural levels, respectively, and yields:
- The Secondary Triune Continuum – Entity Identity Continuum.



III. WHAT DOES THE DYAD ”LANGUAGE-COMMUNICATION” IMPLY?

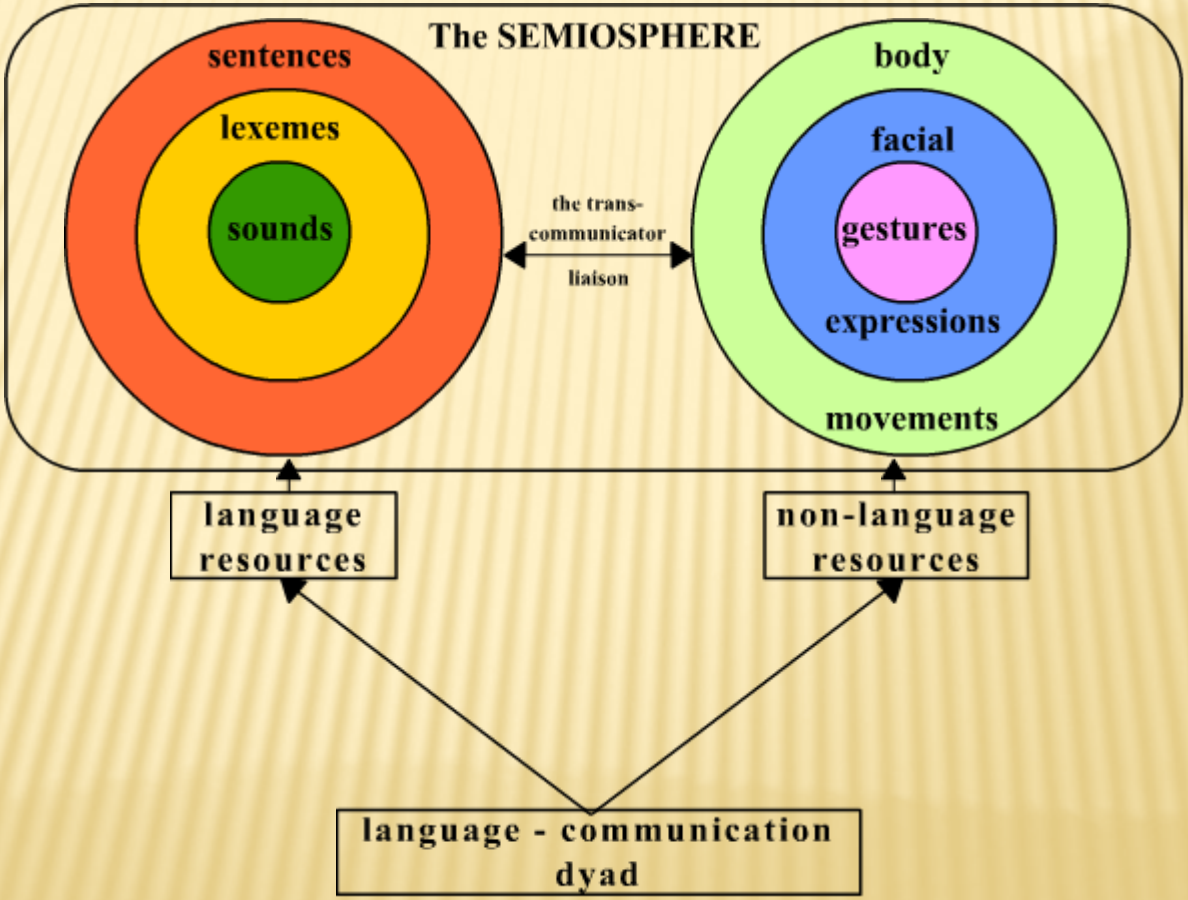
(a) It implies the RESOURCES defined as:

materials or other assets that are accessed to produce benefits of embodiment.

(b) It implies the language and non-language resources immersed in the SEMIOSPHERE.

As shown on the next slide.

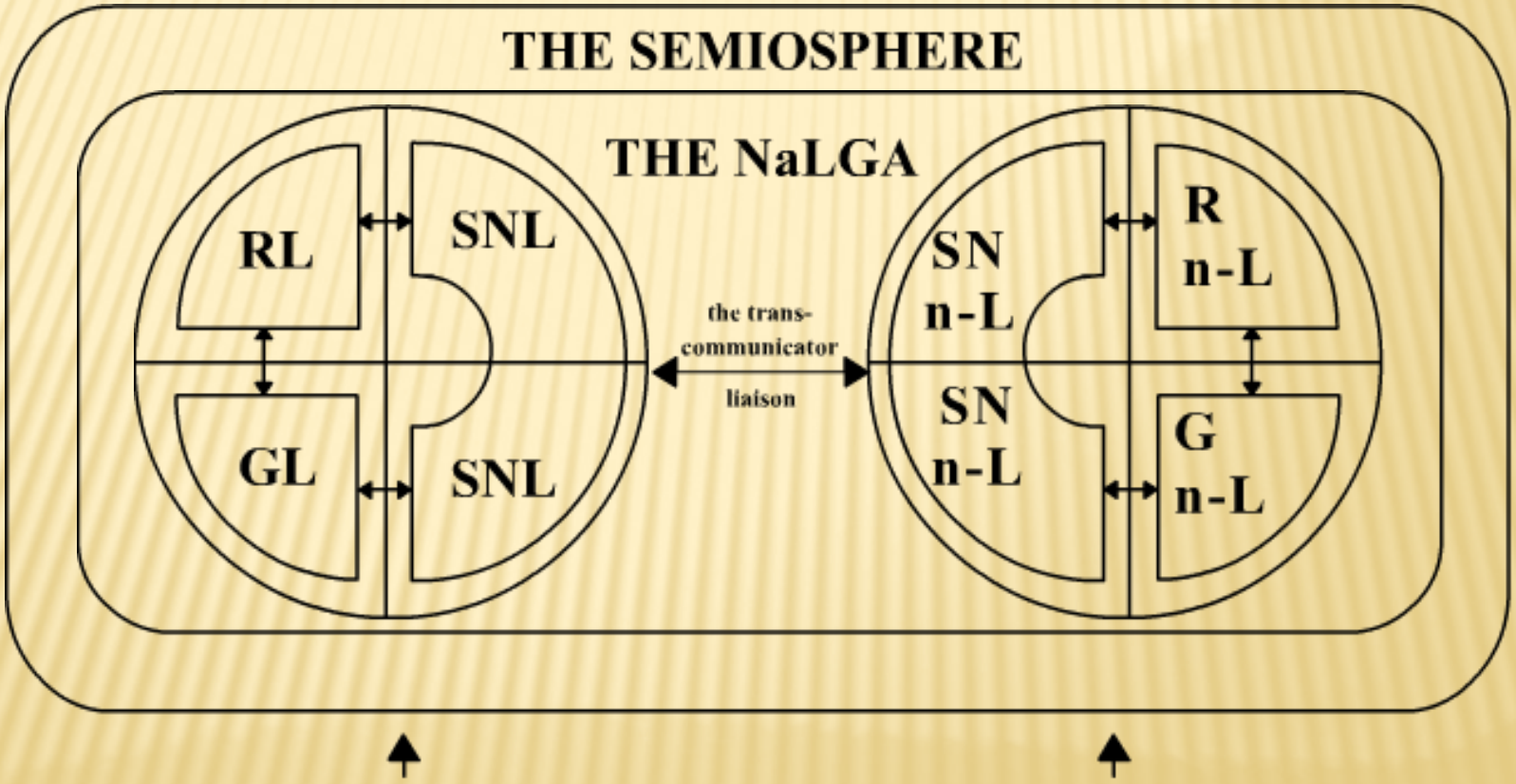
THE DOUBLE TRIUNE CONTINUUM OF THE LANGUAGE AND NON-LANGUAGE RESOURCES IN THE SEMIOSPHERE



(c) It implies the SUPPLY and USE of the language and non-language resources in Communication Practice immersed in the semiosphere and the subjacent NATURAL LANGUAGE GLOBAL ARENA (NaLGA).

As shown on the next slide.

THE DOUBLE TRIUNE CONTINUUM OF THE LANGUAGE AND NON-LANGUAGE RESOURCES IN THE SEMIOSPHERE AND THE NALGA



- Where:
- GL – a restricted space gifted supply language
- major suppliers:
- parents
- grand parents
- kin members
- peers.
- GL is an interaction - centred language (a linker) supplied in acts of ’’gifting” (altruism).

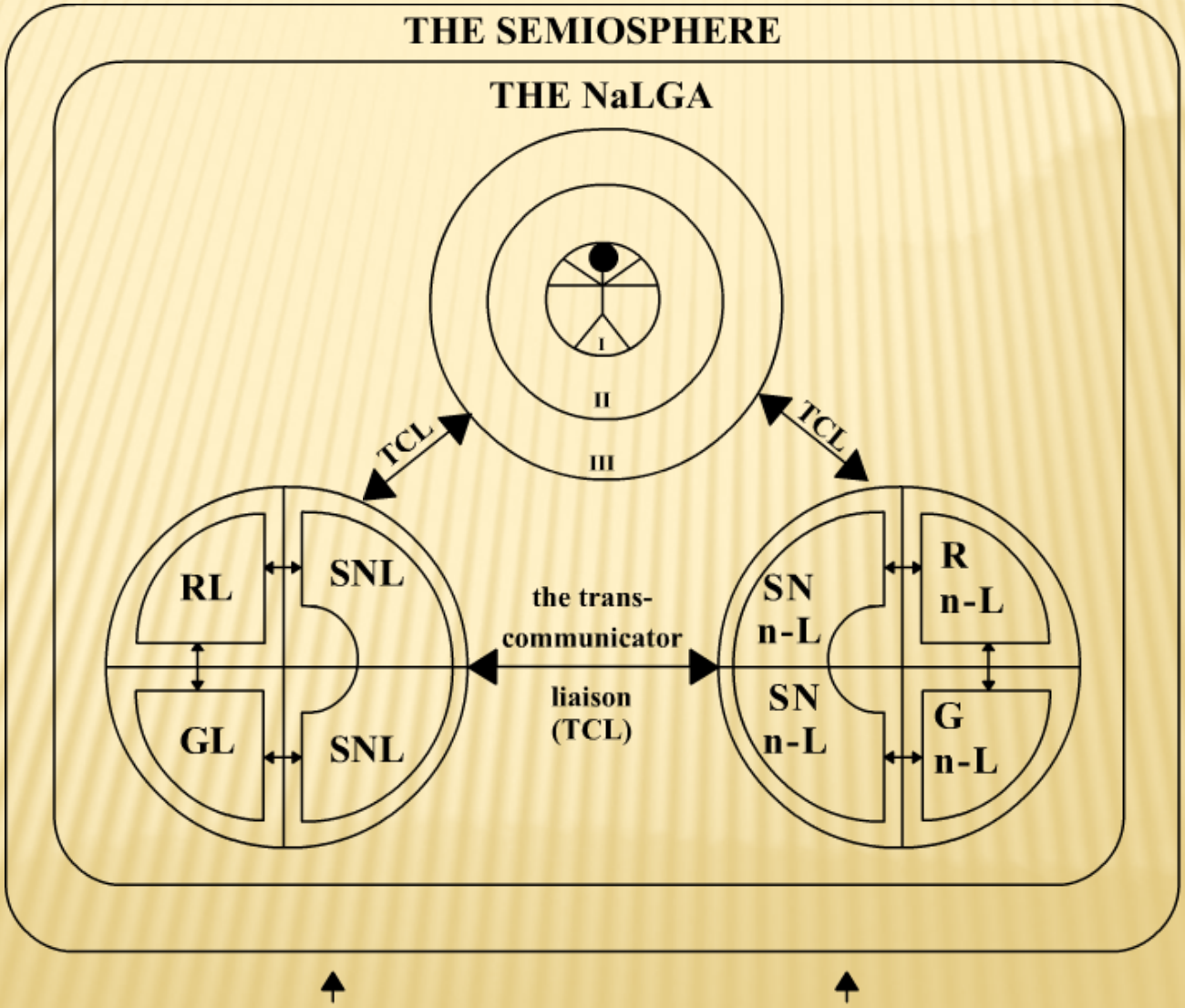
- RL – a restricted space rigoured language
- major suppliers:
- teachers
- experts
- service men
- peers.
- RL is a product – centred language (a tool) supplied in acts of ’’coercion” (coersive supply).

- SNL – a general performance maximally open space self-nominated language used in the particular natural language space (the language commons).
- major suppliers:
- all human transcommunicators.
- SNL is a maximally mixed linker-tool language.

(d) It implies the use of the language and non-language resources in COMMUNICATION ORDERS immersed in the semiosphere and the NaLGA.

As shown on the next slide.

THE TRIPLE TRIUNE CONTINUUM OF THE LANGUAGE AND NON-LANGUAGE RESOURCES IN THE NALGA AND THE SEMIOSPHERE



- Where:

I – the primary audio-vocal (oral) communication order

II – the secondary visual-tactile (graphic/augmented) communication order

III – the tertiary hybrid communication order.

- Language and communication are now in the hands of the hybrid transcommunicators, capable of multimodal interactions.

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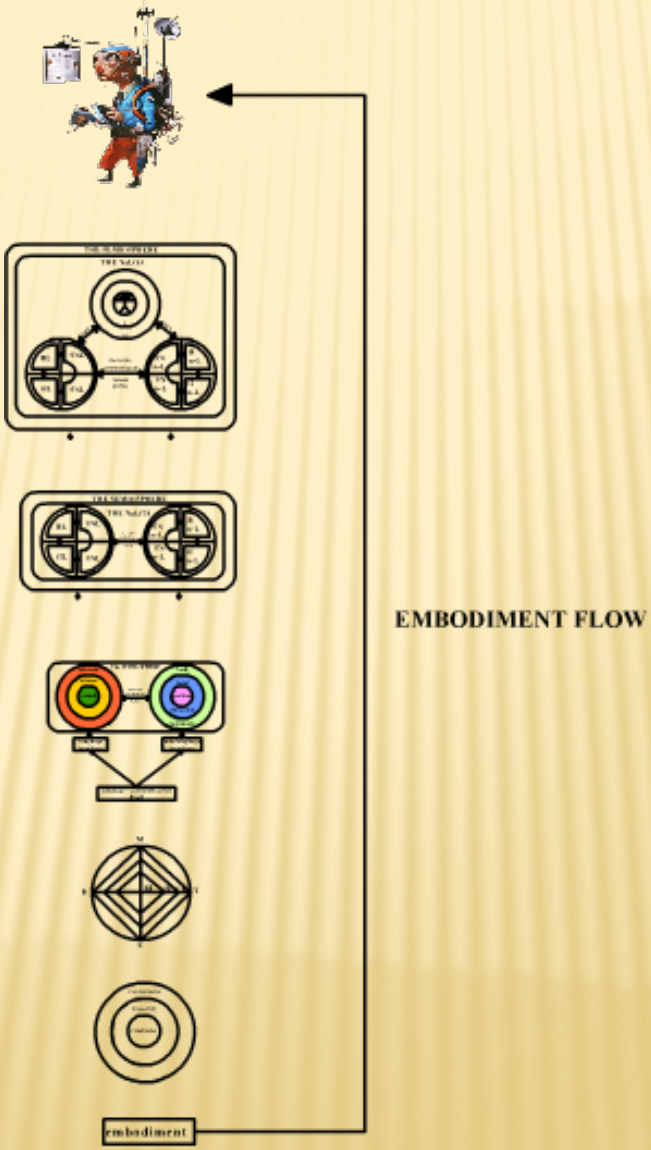
THE HYBRID TRANSCOMMUNICATOR (THE WIRED MAN)

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